

GOLF Sponsorship Opportunities 2024

ALL SPONSORS get brand exposure through logo placement on promotional assets (digital & print), social media recognition, website and event logo placement plus additional benefits listed below:

Burgers, Beers, & Balls x2

Let's get ready for some golf & fun! Friday, May 17th and Friday, August 23rd from 4 pm to 8 pm at Waterloo Golf Headquarters in Waterloo. Stop by after work, bring friends and co-workers. Hit a bucket of balls, have a couple of beers and a burger (or brat), and just have a good time!!

BURGER & BEER SPONSORS: \$500 (sponsors both dates)

- Exclusive signage (**logos by May 1st** for placement on large banner outside Waterloo Golf Headquarters, along Ansborough Avenue - high traffic area for one month)
- Hand out your merch, swag, info or coupons
- **Sponsor these events** and you will also receive a **free HOLE sponsorship** at annual golf outing on September 13th!!

Van G. Miller Memorial Golf Outing

MVP (LEAD) SPONSOR: \$5,000

BOTH Golf Outing & "Burgers, Beers, & Balls"

Exclusive promotion "Presented by....."
Signage at registration table
Option for spokesperson at welcome
Option to host table pre-event start, networking
Includes four Burger, Beers, & Balls tickets PLUS
ONE GOLF 4-some

ACE SPONSOR: \$2,500

Inclusion as a lead sponsor
Signage at registration table
Option to host table pre-event start, networking
Includes one GOLF 4-some

EAGLE SPONSOR: \$1,500

Includes signage at registration table, networking
Includes one GOLF 4-some

FLAG SPONSOR: \$1,000

Put company logo in front of all golfers with logo printed on pin flags

DINNER SPONSOR: \$1,000 (in-kind welcome)

Provide dinner for the golfers & volunteers
Exclusive tabletop signage at dinner

GOLF BALL SPONSOR: \$750

Covers the cost of golf balls for each golfer
Includes your company name/logo printed on ball

BEVERAGE TICKET SPONSOR: \$750

Covers cost of drink tickets for the event
Logo/name printed on each ticket

19TH HOLE SPONSOR: \$500

Covers expense of post-round refreshments
Signage at bar

LUNCH SPONSOR: \$500 (in-kind welcome)

Provide lunch for all golfers & volunteers
Exclusive signage at lunch area

DESSERT SPONSOR: \$500 (in-kind welcome)

Provide dessert!
Signage at dinner

HOLE SPONSOR: \$250

Option to set-up booth/game on your sponsored hole
Hand out swag or treats (no alcohol)
Personalize the "hole" experience
Sponsor **"Burger, Beer, & Balls" event for \$500** and receive this Hole Sponsorship **free!**
Company Logo/Name on your sign at tee box

BIRDIE SPONSOR: \$200

Logo on signage at starting line
Option to provide golfer swag, coupons, etc.



RAFFLE PRIZE DONATION:

Looking for another way to participate?
We welcome monetary and/or raffle prize donations of any dollar amount or value!