

DUCKY Sponsorship Opportunities 2024

ALL SPONSORS get brand exposure through logo placement on promotional assets (digital & print), social media recognition, website and event logo placement plus additional benefits listed below:

Duck Dash 5k w/Kid's Fun Run

RACE MVP SPONSOR: \$2,500

- Inclusion as a lead sponsor
- Individual sign on race course
- Your logo will be listed on 5k t-shirt
- Name announced pre-race
- Option to include /promo materials in swag bag
- 4 free race participants + t-shirts

START & FINISH LINE SPONSOR: \$1,000

- Included on signage at starting/finish line
- Name(s) announced pre-race
- Get your logo on the Duck Dash 5k t-shirt
- Option to include promo materials in swag bag
- 2 free race participants + t-shirts

KIDS FUN RUN (Duckling Dash) SPONSOR: \$1,000

- Exclusive promotion "Kids Run Presented by....."
- Exclusive signage at starting/finish line of kids run
- Name announced pre-race
- Get your logo on the Duck Dash 5k t-shirt
- Option for your team members to help at kid's run
- Option to include promo materials in swag bag

MEDAL SPONSOR: \$1,000

- Logo on back of ALL 5k participant medals
- Signage on race route
- Name announced pre-race
- Get your logo on the Duck Dash 5k t-shirt
- Option to include promo items in swag bag

TIMER SPONSOR: \$750

- Signage on race route
- Name announced pre-race
- Get your logo on the Duck Dash 5k t-shirt
- Option to include promo items in swag bag

SWAG BAG SPONSOR: \$500

- Company logo on runner's swag bags
- Name announced pre-race
- Get your logo on the Duck Dash 5k t-shirt
- Option to include promo items in swag bag

MILE MARKER 1,2,3 SPONSOR: \$250

- Exclusive signage at your sponsored mile
- Option to stand by your sign & cheer on runners
- Get your name on the Duck Dash 5k t-shirt
- Option to include promo materials in swag bag
- Limit THREE (3) or ONE (1) each mile

H2O/CHEER STATION SPONSOR: \$250

- Water for runners at half-way point
- Distribute water and cheer on the runners
- Option to decorate your table on the race course
- Get your name on the Duck dash 5k t-shirt
- Limit ONE (1)

RE-FUELING SPONSOR: \$250 (in-kind welcome)

- Provide "re-fueling" food, treats, beverages
- Signage on food table
- Get your name on the Duck Dash 5k t-shirt
- Limit TWO (2)

DUCKY RACE FANS: \$200

- Signage at registration
- Get your name on the Duck Dash 5k t-shirt
- Unlimited

RUNNER PRIZES: IN-KIND

Help us recognize six (6) winners total, and give them some love in the form of awesome goodies and prizes from your business: official merch, swag, gift cards, services, etc. You name it, but make it memorable!

