

DUCKY Sponsorship Opportunities 2024

ALL SPONSORS get brand exposure through logo placement on promotional assets (digital & print), social media recognition, website and event logo placement plus additional benefits listed below:

Great Rubber Duck Splash

MVD (Most Valuable Duck) SPONSOR: \$5,000

BOTH Duck Splash + Duck Dash 5k

Exclusive promotion "Presented by....."
Individual sign at registration tables (both events)
Option to join us for Duck Tagging Party (employee engagement opportunity)
Option for spokesperson at welcome
Option for 5-ft. inflatable Duck at business for a week
Logo listed on 5k t-shirt
Option to host table at Duck Splash, networking
Includes 50 duck adoptions to use as you wish
Includes 4 free race participants + race t-shirts

RITZ QUACKER SPONSOR: \$2,500

Inclusion on Duck Splash event signage
Inclusion as a lead sponsor
Option for spokesperson at welcome
Option for 5-ft. inflatable Duck at your business for one week
Option to host a table at Duck Splash, networking
Includes 25 Duck Adoptions to use as you wish

MIGHTY DUCK SPONSOR: \$1,500

Option for spokesperson at welcome
Option for 5-ft. inflatable Duck at your business for one week
Option to host a table at the event. Hand-out swag, coupons
Includes 25 Duck Adoptions to use as you wish

DUCK MASCOT SPONSOR aka "Quacky": \$1,750

Help us purchase official "handmade" Duck mascot costume (like the one below - - it will last us for many years!)
Duck will sport your company logo on a shirt and/or scarf at EVERY appearance for ONE YEAR!
Mascot will visit your business once it arrives
Includes 25 Duck Adoptions to use as you wish



PHOTO OP/BOOTH SPONSOR: \$1,000

Opportunity for your company logo to join North Star's on photo selfie booth/op at event
Option for your team to network by "manning" the booth
Includes 10 Duck Adoptions to use as you wish

DUCKY DROP ZONE SPONSOR: \$1,000

Sponsor the duck start/finish line (the bridge from which the ducks will be dropped)
Exclusive sign with your logo will be included
Option to host a table at the event. Hand-out swag, coupons
Includes 10 Duck Adoptions to use as you wish

FOOD TRUCK FLOCK: \$500

Help bring great food to event, sponsor food trucks
Exclusive food truck sign with your logo, included

DUCKLING (KIDS) FUN ZONE: \$500

Sponsor the kids fun zone area (help bring balloon person, facepainting, games, activities)
Exclusive sign with your logo included
Option for your team members to help at the event

GOLD DUCKY SPONSOR (1st PRIZE SPONSOR): \$1,000

Option for photo op with winning duck/winner
Option for spokesperson at end of race
Option to host table at event. Hand-out swag, coupons
Includes one quacker's dozen duck adoptions

SILVER DUCK SPONSOR (2nd PRIZE SPONSOR): \$500

Option for photo-op with winning duck/winner
Option to host table at event. Hand-out swag, coupons
Includes one six-quack of ducks

BRONZE DUCK SPONSOR (3rd PRIZE SPONSOR): \$250

Option for photo op with winning duck/winner
Share business promo info, coupons at registration

QUACKER BACKER: \$250

Recognition on sponsor banner at event
Share business promo info, coupons at registration

**HOST FAMILY: other/in-kind

We welcome an opportunity to bring the ducks and host an adoption event at your business. Or ask us how you can help by "selling" duck adoptions at your business!!

